



Dear Potential Sponsors,

My name is Tamra Cantore. I am 53 years old and have been suffering with Young Onset Parkinson's Disease for over 13 years. I am a single mother of two young children, both diagnosed with Fragile X Syndrome. I went on Long Term Disability in 2003 after 21 years as an executive in telecommunications at The Weather Channel. With the support of industry colleagues, I founded **TEAM CANTORE** in 2000 to raise awareness of the need for funding Parkinson's research and to seek fundraising opportunities to expedite a cure.

Over the past 11 years, **TEAM CANTORE** has worked with the Parkinson's Unity Walk organization to raise funds in support of their annual walk in NYC. A few years ago I was introduced to producer, entertainer, songwriter, Jeffrey Steele, whose amazing talent and overwhelming generosity has created a tremendous fundraising event that has increased our team's fundraising exponentially.

For the last seven years, **TEAM CANTORE** has hosted "Countrified Rock for Research" featuring Producer, Performer, and Songwriter Jeffrey Steele. The Parkinson's Unity Walk is a 501(c)(3) non-profit organization and serves as our administrative support for this (now annual) event. The mandate from any fundraisers administrated by PUW is that 100% of the expense for hosting an event is paid for by the sponsors so that:

100% of all of our guests' donations go directly toward funding Parkinson's research.

Sponsors have included a number of fine companies, including Great American Country, Cox Communications, Comcast Spotlight, Coca-Cola Enterprises, Glaxo Smith Kline and The Weather Channel.

We are thrilled to announce the return of premier underwriting sponsor, **Abbott, Atlanta's Partner in Parkinson's Fundraising, Education & Awareness**

Our 8th Annual event will be on Thursday, October 13, 2011 at Leebrant Jewelers at Perimeter Center West (127 Perimeter Center West, Atlanta, GA 30346).

TEAM CANTORE was recognized at this year's walk in NYC for bringing in more than \$500,000 since we began our efforts (more than any other PUW grassroots fundraising team!) Please join us in making a difference in the lives of millions of Parkinson's sufferers like me by becoming a sponsor of this year's event.

With sincere gratitude and appreciation for your consideration,

Tamra Cantore, Co-Chair
(404) 683-0009

Beth Patrick, Event Director
(770) 653-3960

Julie Shirley, Honorary Co-Chair
(770) 713-2301

JEFFREY STEELE



DIAMONDS & DENIM

brought to you by premier sponsor:



Abbott

A Promise for Life

An evening at LeeBrant Jewelers Event Facility featuring Jeffrey Steele

Producer, Entertainer & Songwriter

THURSDAY, OCT. 13, 2011



Sponsorship Commitment Form

Event Platinum Sponsor _____

\$7,500

- Placement in all pre-event advertising and publicity, listed on Team Cantore's website and prominently displayed at the event.
- 8 tickets in Reserved Sponsor Table Seating

Event Gold Sponsor _____

\$5,000

- Placement in all pre-event advertising and publicity, listed on Team Cantore's website and prominently displayed at the event.
- 4 tickets in Reserved Sponsor Table Seating

Event Silver Sponsor _____

\$2,500

- Inclusion in pre-event publicity, listed on Team Cantore's website and recognized at the event.
- 2 tickets in Reserved Sponsor Table Seating

Friend Of Team Cantore _____

\$1,000

- Recognition on Team Cantore's website and at event
- 2 Tickets for General Admission

Company Name: _____

Address: _____

City/state/zip: _____

Contact: _____ E-mail: _____

Phone _____ Fax: _____

signature

date

Make check payable to:

PUW

c/o Countrified Rock for Research

P.O. Box 72073

Marietta, GA 30007